

## **CAPITOL CORRIDOR JOINT POWERS AUTHORITY BOARD OF DIRECTORS MEETING**

WEDNESDAY, June 11, 2014

10:00 AM

Sacramento City Council Chambers, Sacramento CA

- The meeting was called to order by Chair James Spring. He thanked Sacramento for the beautiful facilities to hold the meeting.
- The CCJPA Board approved the minutes of the February 19, 2014 meeting.
- The CCJPA approved the consent calendar resolution items V.1 and V.2.
- The next item was closed to the public during the Board's session with legal counsel regarding existing litigation between Amtrak and CCJPA.
- Managing Director David Kutrosky presented information on the Governor's May Revise of the Draft FY 2014-15 State Budget and the need for CIPR operating budget increases. He then discussed Cap-and-Trade allocation and was appreciative of the proposal by Senate President Pro Tempore Darrell Steinberg and Senator Kevin de Leon to allocate 25% of revenues to transit through STA formula, 5% to CIPR, and a 15% cap for HSR. Director Saltzman questioned support of the bill, if amended. Director Frerichs discussed budget appropriations and upcoming meetings and endorsed contacting representatives. Motion approved to submit letters of support for budget increases.
- Staff gave a report on results of the FY14 marketing plan including Take 5, Senior Savings, and Next Stop: Weekend Fun. The FY15 marketing plan will include a continuation of the Next Stop marketing program with an updated, but similar format. They will focus on promotional and community partnerships, update the website architecture, develop new ticket products working with Amtrak, and co-brand with Amtrak to draw more of a relationship between the Capitol Corridor and Amtrak websites. Director Frerichs questioned whether the schedule changes, including later night service, were going to be incorporated into the marketing information. Director Raburn questioned train status and wanted station status information as well to let riders know when the next train was expected to arrive. He would also like to see information about the number of bike spaces on the cars. Director Murray questioned the Take 5 process. Staff responded that a customer must first visit the capitolcorridor.org website and then visit the amtrak.com website to get the discount. The first rider must submit that they are an adult and then they can enter up to 5 additional names for \$5.00 dollars each. Public comment was given on regional sporting events and train status information.

- Managing Director Kutrosky presented information on the FY 2014-15 budget for Operations, Administration, and Marketing. He requested a budget increase of about \$2.9 million dollars over the current budget year primarily due to Amtrak forecasts in costs. He noted an annual decrease in the cost of fuel of about \$1 million dollars offset by an increase of \$800K in the cost of insurance premiums. Director Cohn questioned whether the other two CIPR providers experienced the same forecast by Amtrak in the cost of service. Managing Director Kutrosky commented the Amtrak FY14 revenue forecast had been overestimated for monthly pass sales and that they switched to actual e-ticket sales figures and adjusted their estimates accordingly. Director Hansen would like to see comparable year-over-year ridership data to see where ridership is declining. Director Saltzman agreed with the need for data and noted the problem with missing trains in Sacramento due to the long walk to the platform. She would also like to see more marketing information regarding the available free transfer to public transportation. Managing Director Kutrosky commented Sacramento Regional Transit was planning a future light rail alignment that would relocate it closer to the Amtrak platform and reduce the walk by about half. Director Cohn responded that it would probably be at least several years before that project was completed. Director Hansen noted competition by operators such as Megabus or other factors may be affecting ridership. Director Frerichs also supported the need for more ridership information. Chair Sperring requested a workshop be provided for the Board once the ridership data has been obtained.
- Managing Director Kutrosky gave an update on the Oakland to San Jose Phase 2 project, Caltrain Project, and UPRR South and UPRR North Projects. Chair Sperring questioned about the final alignment on the UPRR North project.
- Managing Director Kutrosky provided a service performance overview on ridership, revenue, on-time performance, reliability, mechanical and third party delays. He noted platform safety/access upgrades at the Davis Station and that similar upgrades were being planned at other stations. Public comment was given requesting the elimination of center platform loading and the installation of pedestrian crossing gates. Director Cohn referenced he and Director Hansen encouraged public input on the proposed 3rd track bridge to include in the EIR for safe pedestrian and bicycle access across one bridge rather than having to build two separate bridges. Director Frerichs noted one or two additional speakers would be installed at the platform in Davis to help passengers hear train arrival announcements and appreciated the new paint and signs. Public comment was given by a legally blind patron regarding the need to increase the font size on the destination signs and the need for increased lighting in the hallways of the Sacramento Valley Station. Poor lighting added to the confusion of the men's and women's restrooms being switched. Additional public comment requested website improvements take into consideration electronic tablet devices. Final public comment encouraged more marketing of the last train of the day to help increase ridership and recommended to install a sign at the Davis platform informing passengers that trains travel in both directions.